



POLO ON THE GREEN At Powder River Ranch

When: July 15, 2017

Hours: 5:00 p.m. – 11:00 p.m.

Location: Powder River Ranch, Cumming, Iowa

Why: To benefit Variety – The Children's Charity

Polo on the Green is an elegant outdoor evening that features a unique event - a polo match! There will be a polo match, auction and dancing! The halftime includes traditional stomping of the divots. The 800 attendees are also invited to look through the horse barns.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$10,000

Your Company will...

- signage/announcer refers to Your Company as the presenting sponsor
- present the trophy to the winning team
- be interviewed live, on-air during Variety's annual telethon to do a mock check presentation
- receive two complimentary tables of 10 at Polo On The Green
- receive 20 tickets to the VIP Patron Party hosted at the Baker home immediately prior to Polo On The Green
- be able to display a banner at Polo On The Green
- name and logo will appear in the Polo On the Green save the date, invitations and program

7th Chukker Sponsor

\$7,500

Your Company will...

- signage/announcer refers to Your Company as sponsoring the bar
- be interviewed live, on-air during Variety's annual telethon to do a mock check presentation
- receive two complimentary tables of 10 at Polo On The Green
- receive 20 tickets to the VIP Patron Party hosted at the Baker home immediately prior to Polo On The Green
- be able to display a banner at Polo On The Green
- name and logo will appear in the Polo On the Green save the date, invitations and program



Team Sponsor (2) (Neumann Bros & Willis Auto Campus) \$7,000

Your Company will...

- signage/announcer refers to Your Company as a Team Sponsor
- have Your Company's name announced throughout the match every time that team is mentioned
- appear on one team's (4 players) jerseys for the championship game and have Your Company polo jerseys worn in other Polo matches
- be interviewed live, on-air during Variety's annual telethon to do a mock check presentation
- receive one complimentary table of 10 at Polo On The Green
- receive 10 tickets to the VIP Patron Party hosted at the Baker home immediately prior to Polo On The Green
- be able to display a banner at Polo On The Green
- name and logo will appear in the Polo On the Green save the date, invitations and program

America's Cup Sponsor (Henning Companies) \$5,000

Your Company will...

- signage/announcer refers to Your Company as sponsoring the live entertainment
- receive one complimentary table of 10 at Polo On The Green
- receive 10 tickets to the VIP Patron Party hosted at the Baker home immediately prior to Polo On The Green
- be able to display a banner at Polo On The Green

Scoreboard Sponsor (Bankers Trust) \$5,000

Your Company will...

- signage/announcer refers to Your Company as the scoreboard sponsor
- have scoreboard signage with name and logo at Polo On The Green
- receive one complimentary table of 10 at Polo On The Green
- receive 10 tickets to the VIP Patron Party hosted at the Baker home immediately prior to Polo On The Green
- be able to display a banner at Polo On The Green
- name and logo will appear in the Polo On the Green save the date, invitations and program



Goal Line Sponsor (2) (First American Bank) \$5,000

Your Company will...

- signage/announcer refers to Your Company as a goal line sponsor
- have Your Company announced throughout the match anytime a goal is scored on sponsored goal
- receive one complimentary table of 10 at Polo On The Green
- receive 10 tickets to the VIP Patron Party hosted at the Baker home immediately prior to Polo On The Green
- be able to display a banner at Polo On The Green
- name and logo will appear in the Polo On the Green save the date, invitations and program

Mallet Club Sponsor (Multiple) (Scheels, University of Iowa Community Credit Union) \$3,000 - \$4,999

Your Company will...

- receive one complimentary table of 10 at Polo On The Green
- receive 10 tickets to the VIP Patron Party hosted at the Baker home immediately prior to Polo On The Green
- be able to display a banner at Polo On The Green
- name and logo will appear in the Polo On the Green save the date, invitations and program

Table Sponsor (Multiple) \$1,250

Your Company will...

- receive one table of 10 at Polo On The Green
- appear in the Polo On the Green program